



PRESS RELEASE

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For Immediate Release

June 14, 2010

FAMILY/DANCE/MUSIC EVENT LISTINGS

OPENING EVENT – 4th OF JULY LISTINGS

Attention Editors/Writers:

Big!World!Fun! listings in English: <http://www.fordtheatres.org/en/events/category/id/36>

Big!World!Fun! listings in Spanish: <http://www.fordtheatres.org/es/events/category/id/36>

Photos available upon request. Photo in header: Ballet Folclorico do Brasil.

BIG!WORLD!FUN! FAMILY SERIES AT THE FORD OPENS JULY 2 AT 10 A.M. WITH BRAZILIAN DANCE, MUSIC AND MARTIAL ARTS

Children admitted FREE to one-hour programs for families.

The Ford Amphitheatre's 2011 Big!World!Fun! family series opens July 2 at 10:00 a.m. with Ballet Folclorico do Brasil filling the stage with gravity-defying moves and infectious rhythms of Brazil. Special guests from Brazil join in the exuberant celebration. Pre-show kid-friendly activities, directed by Kidspace Children's Museum, begin at 9:00 a.m.

Ballet Folclorico do Brasil is the first of eight Big!World!Fun! family events on Saturday mornings in July and August. These hour-long performances in the shaded outdoor amphitheatre are designed for the enjoyment of children ages 4 to 10, parents and grandparents. The series is presented by the Ford Theatre Foundation.

Admission to all events is FREE for children and \$5 for adults. Parking is \$1 per vehicle. To reserve/purchase tickets, call the Ford box office at **323 461-3673** or visit www.FordTheatres.org.

Ballet Folclorico do Brasil has been bringing the explosive movement, inspiring sounds and vibrant colors of Brazil to the Southland, and particularly children, since 1989. Their capoeiristas (who combine

martial arts and music), dancers, musicians and authentic costumes express the rich blend of African, Portuguese and indigenous influences that have shaped Brazilian culture.

Big!World!Fun! continues with **AXIS Dance Company** featuring dancers with and without disabilities (July 9); the clever parodies of classical music masterpieces by **Beethoven's Wig** (July 23); Vietnamese dance, music and song from **Center for Vietnamese Ethnic Culture & Art** (July 30); African-American roots music by **Linda Tillery and the Cultural Heritage Choir** (August 6); folk dance from Mexico by **Grandeza Mexicana Folk Ballet** (August 13); **Street Beat's** urban dance and percussion fashioned from household items (August 20); and Zydeco music from Louisiana by **Lisa Haley & the Zydekats** (August 27).

The Big!World!Fun! Family Series is sponsored by the Macy's, Sony Pictures Entertainment, Supervisor Zev Yaroslavsky, Kenneth T. and Eileen L. Norris Foundation, City of Los Angeles 4th District Councilmember Tom LaBonge and the Employees Community Fund of Boeing CA. Kidspace Museum and the Los Angeles County Library are series partners.

Big!World!Fun! family events are part of the Ford Amphitheatre 2011 Season, a multi-disciplinary arts series produced by the Los Angeles County Arts Commission in cooperation with Los Angeles County-based arts organizations. For complete season information log on to **www.FordTheatres.org**.

The **Ford Theatre Foundation**, a not-for-profit organization founded in 1994, supports performing arts programming at the historic John Anson Ford Theatres complex. Foundation programming, including the Community Bridges program, J.A.M. sessions, and the Big!World!Fun! Family series, addresses both the rich diversity of the performing arts within Los Angeles and maintains the Ford as a site for communities to gather for affirmative cultural experiences.

The **Los Angeles County Arts Commission**, Laura Zucker, Executive Director, provides leadership in cultural services of all disciplines for the largest county in the United States, encompassing 88 municipalities. In addition to programming the John Anson Ford Theatres, the Arts Commission provides leadership and staffing to support the regional blueprint for arts education, *Arts for All*; administers a grants program that funds more than 300 nonprofit arts organizations annually; oversees the County's Civic Art Program for capital projects; funds the largest arts internship program in the country in conjunction with the Getty Foundation; and supports the Los Angeles County Cultural Calendar on ExperienceLA.com. The Commission also produces free community programs, including the L.A. County Holiday Celebration and a year-round music program that funds 70 free concerts each year in public sites. The 2011-12 President of the Arts Commission is Ollie Blanning. For more information please consult the Arts Commission online press kit: <http://lacountyarts.org/page/pubnewspress>

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THE FACTS

WHAT

Big!World!Fun! Family Series, dance and music performances designed for children 4 to 10 and their parents. Pre-show activities offer kid friendly fun.

WHEN

Performances are Saturday mornings at 10:00 a.m.

Pre-show activities begin at 9:00 a.m. Families are advised to arrive early. Space is limited.

WHERE

Ford Amphitheatre
2580 Cahuenga Blvd. East, Hollywood, CA 90068

Just off the 101 (Hollywood) freeway across from Hollywood Bowl and south of Universal.

PLEASE NOTE:

The amphitheatre is outdoors and shaded, but remember your sunscreen and a hat.
On-site concessions are available.

HOW MUCH

Children FREE

Adults \$5

Reservations are strongly recommended.

PURCHASE/RESERVE TICKETS

323 461-3673

www.FordTheatres.org

There is a \$1.50 service charge for reserving children's tickets online.

PARKING

On-site, stacked parking costs \$1 per vehicle.

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